

Bernell King Ingram, CEG

Personal and Business Coach
Language and Intercultural Coach and Trainer
Certified TESOL/TEFL/TESL Teacher Trainer

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Bernell K. Ingram is a professional coach, corporate trainer, language and intercultural coach, author, speaker, teacher and owner of Visions International, LLC, a professional coaching, consulting and training company partnering with global corporations, global executives, entrepreneurs, professionals, non-profit and Christian organizations. Bernell helps clients become the person their vision requires by adding strategy to their passion and exercising best practices of communicating and relating in an intercultural environment.

Bernell embraces her client's vision as her own and offers proactive services customized to fit their needs. Bernell draws from her experience in intercultural relations, business development, entrepreneurship, strategic planning and non-profit and ministry program development to lead clients from discovery to living their vision. A system of accountability and encouragement ensures focus, progress, and sound judgment in decision making. Clients gain a greater awareness of their who, what, why and how which creates a life of wholeness, confidence, contentment, purpose and service. Clients become greater leaders and stewards of their vision and resources by implementing strategic plans to see their Vision Made Real™ in their life, business, career, family, or ministry. Services are offered through one-on-one coaching sessions, webinars, workshops, conferences, motivational speaking/teaching and print medium.

Visions International, LLC also offers corporate and private intercultural, English and Japanese training. Bernell has equipped managers and global executives of Michelin Americas Research Company (MARC), JTEKT Automotive, NICCA USA, Yazaki Corporation, BMW, Spartanburg Stainless Steel and other global corporations of Mexico, South America and Germany. Bernell's love for languages and cultures has lead her to Mexico, Canada and as far as Japan where she studied abroad and lived with a host family in Shizuoka, Japan – home of the beautiful Mt. Fuji.

Bernell was recognized by Clemson World Magazine as a Clemson Women Firsts when she became the first Clemson student to graduate with a Language and International Trade Degree with a concentration in Japanese. This recognition also led to Bernell being honored as an Upstate, South Carolina Black History Maker by radio station 107.3 WJMZ. Bernell has been featured in GSA Business, The Greenville News and CHIC Magazine. Bernell was nominated and featured in Greenville Magazine's Best & Brightest 35 and Under Class of 2007. Clemson University Women's Leadership presented Bernell the "Gone the Distance" Award for fostering leadership in her daily life and helping others step out as leaders.

Bernell is also a graduate of Coach U, Inc., a world renowned coach training institute, and pursuing professional coach certification with the International Coach Federation (ICF).

From 2007-2009, Visions International, LLC provided business development coaching, consulting and training to start-up and existing microenterprises for the South Carolina Business Initiative (formerly SC Women Business Center) in thirteen counties of Upstate, South Carolina. Under Bernell's execution and leadership on a part-time basis, the Upstate office grew to be the top producing office of the state-wide operation with over 200 clients consulted resulting in over 37 new businesses started, over 56 jobs created, over \$5.6 Million change in sales, over \$433K existing business growth in sales, over \$189K SBA and Bank loans received, over \$269K owners investments and over \$3K other investments.

Bernell authored The Visionary's Guide to Small Business Development and offers companion workshops to guide small business owners through each step of engineering a business vision.

Bernell is a member of Water of Life Christian Church and has served in leadership for over nine years. Bernell has traversed and transcended denominational, sectarian and cultural lines and barriers to equip church leaders, lay people and Christian business owners in living their vision, marketplace ministry, ministry/business development and strategic planning for their life, ministry and business.

Bernell is a native and resident of Greenville, South Carolina, USA where she resides with her husband and friend, Curtis.



Visions International
visions made real



Every great work, every great achievement, has been manifested through the steadfast holding of a vision. A vision gives one direction, insight into the future, motivation, and a reason for being." - Bernell K. Ingram, CEG

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I Specialize in:

- Life and business visioning/strategic planning
- Small business development
- Living and aligning Christian beliefs and values with life, business and relationships
- Language & Intercultural training

One-on-One Coaching and Consulting

Customized · Focused · Personable · Action-Oriented · Strategic · Proactive · Challenging

One-on-One Coaching sessions are personable, customized, flexible, progress-focused and action-oriented. This service is beneficial to those who need assistance beyond the training and have defined specific targets that they would like to reach in a certain time frame. An Individualized Development Plan is used as a guide for sessions to help the coach and the client co-create a plan to prioritize, plan, set goals, grow, complete tasks and evaluate progress. Both the client and the coach are clear on the relationship and what they aim to accomplish together.

I coach clients:

Who are professionals, entrepreneurs, mid to upper level executives, Christians, Japanese or Expatriates

Who want to live their vision for their personal life and business – those seeking clarity, direction, significance and to establish and grow a business or career

Who can relentlessly pursue their vision and enjoy the freedom, emotional and financial prosperity that can be found in truly living your vision.

"add strategy to your passion™"

Service upgrades I offer that most coaches/consultants do not:

- My book, "The Visionary's Guide to Small Business Development"
- In-touch access – extra time in between scheduled calls via phone and email
- Business and vision development training workshops
- Marketing opportunities at my workshops and conferences
- Review, offer feedback on strategic plans, business plans, marketing plans and materials, etc.
- Flex coaching packages
- Coaching packages with training workshops
- Quarterly Individualized Development Plan

What makes my coaching irresistible:

- I am transparent
- I hear, you feel heard, you hear yourself
- We focus on relevant actions that bring desired results
- We co-create
- Right questions lead to right solutions
- Personal growth and transformation catapults your professional growth
- I am a ground zero entrepreneur; I created a job
- I embrace my clients' vision as my own
- Christ-centered approach
- Culturally-sensitive and aware
- I understand
- I believe